

# IDRooms Privacy Policy

Last updated: 08/02/2021

## About IDRooms

IDRooms operates exclusively within India and currently provides accommodation booking services only for properties located in India.

## Scope of This Policy

This policy applies to all individuals interacting with IDRooms through our website, mobile application, phone, email, SMS, WhatsApp, or partner accommodations.

## Information Collection

We collect personal information directly from users, authorized booking partners, and automatically through cookies and analytics tools. When providing guest details, you confirm you have obtained their consent.

## Categories of Information

**Standard Information:** Name, contact details, booking information, payment details processed through third-party gateways, and device data.

**Sensitive Information:** Food preferences or medical accommodation requests, only if voluntarily provided.

## Purpose of Processing

Personal information is used to manage bookings, communicate service updates, prevent fraud, improve platform performance, and comply with applicable Indian laws.

## Marketing Communications

IDRooms may send promotional messages via email, SMS, WhatsApp, phone calls, or app notifications. You may opt out at any time by contacting [privacy@idrooms.in](mailto:privacy@idrooms.in).

## Analytics & Third-Party Services

We use third-party analytics services to understand user behavior, measure performance, and improve our services.

## Sharing of Information

Information may be shared with partner accommodations, service providers, government authorities when required by law, or during business restructuring.

## **Data Storage & Retention**

Personal data is stored and processed within India and retained only for as long as necessary to meet legal, operational, or dispute resolution requirements.

## **Your Rights**

You have the right to access, correct, delete your personal data, withdraw consent, and object to marketing communications.

## **Data Security**

We implement reasonable technical and organizational measures to protect personal information against unauthorized access or misuse.

## **Contact Information**

Privacy Team – IDRooms  
Email: [privacy@idrooms.in](mailto:privacy@idrooms.in)